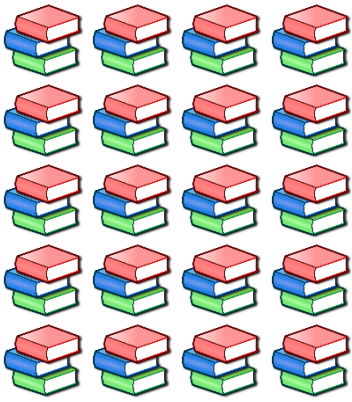




Why Read 20 Minutes a Day?

<p>* Student A reads an average of 20 minutes per day.</p>	<p>* Student B reads an average of 5 minutes per day.</p>	<p>* Student C reads an average of 1 minute per day.</p>
<p>* 3,600 minutes per school year</p>	<p>* 900 minutes per school year</p>	<p>* 180 minutes per school year</p>
<p>* Scores in 90th percentile on standardized tests.</p>	<p>* Scores in 50th percentile on standardized tests.</p>	<p>* Scores in 10th percentile on standardized tests.</p>
		
<p>If they start reading for 20 minutes per night in Kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 school days, and Student C will have read for 3.</p>		
<p style="text-align: center;">Want to be a better reader? Simply READ!</p>		